

# 100% Recyclable Custom Printed Gum Paper Tape

August 2025



# 100% Recyclable Custom Printed Gum Paper Tape

## Why use Custom Printed Tapes?

Custom Printed tape is an inexpensive marketing tool that simply turns every parcel, carton or package into a valuable form of advertising, brand recognition, identification and security. The Pomona Custom Printed Tape division provides high quality, sharply defined print that many national and international organisations entrust to reproduce valuable branding onto adhesive tape.

## Why use Pomona 100% Recyclable Custom Printed Tape?

Custom printed, efficient and cost effective, these tapes can be supplied in various widths, repeat lengths and water based colours. GP04W and GP04B are water activated gummed adhesive tapes which provide a strong seal to a wide range of corrugated surfaces, ensuring the tape stays in place until cartons are opened. They are tamper evident and shred if any attempts are made to open the carton before delivery has been completed. 100% recyclable and repulpable, adding to our range of green environmental protection and eco friendly products. At Pomona, we offer the opportunity for customers to print custom designed labels, including highly detailed, barcoded and QR coded labels. Our machines can perforate as little as 37mm to as big as 250mm, with any design of your choice.

## About Us

Pomona Group Ltd was founded in 2004 by Charlie Kilvington who has a wealth of industry knowledge dating back to 1986. From our 6000m<sup>2</sup> factory in Henderson West Auckland we provide a broad range of industrial and retail adhesive tape lines. Pomona is the New Zealand agent for many world leading tape brands including SICAD (Italy), and Lohmann (Germany). South Island distribution is managed from our distribution centre in central Christchurch.



### GP04WP 100% Recyclable Custom Printed Gum Paper Tape

36mm x 50m	(24 Rolls / Carton)
48mm x 50m	(18 Rolls / Carton)
72mm x 50m	(12 Rolls / Carton)



#### Product Composition



#### Features and Benefits

- 100% recyclable and repulpable
- Cost effective
- Tamper evident
- Strong adhesion
- Made from natural kraft paper
- Water activated
- Good flexibility and superior strength
- Customised Printing

#### Total thickness

0.13mm

#### Tensile Strength

MD	155	N/25mm
CD	95	N/25mm

#### Backing

80g/m<sup>2</sup> White Kraft Paper

Dispenser required - Refer to left page.

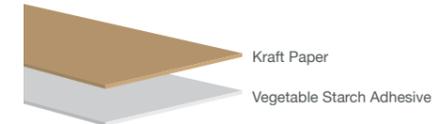


### GP04BP 100% Recyclable Custom Printed Gum Paper Tape

36mm x 50m	(24 Rolls / Carton)
48mm x 50m	(18 Rolls / Carton)
72mm x 50m	(12 Rolls / Carton)



#### Product Composition



#### Features and Benefits

- 100% recyclable and repulpable
- Cost effective
- Tamper evident
- Strong adhesion
- Made from natural kraft paper
- Water activated
- Good flexibility and superior strength
- Customised Printing

#### Total thickness

0.13mm

#### Tensile Strength

MD	190	N/25mm
CD	60	N/25mm

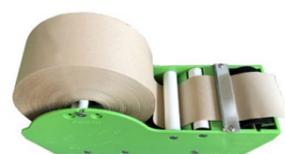
#### Backing

80g/m<sup>2</sup> Natural Kraft Paper

Dispenser required - Refer to left page.



## Water Activated Tape Dispensers



### GUMDISP1 Gum Paper Tape Dispenser

Takes up to 75mm width



### GUMDISP404 Semi Automatic Water Activated Tape Dispenser

Takes up to 75mm width



### GUMDISP504 Automatic Water Activated Tape Dispenser

Takes up to 75mm width



# Custom Tape Artwork Information

## Choose Your Design



## Roll Direction



## Available print repeat lengths (mm)

150mm (artwork size 145mm)	228mm (artwork size 223mm)	275mm (artwork size 70mm)
163mm (artwork size 158mm)	237mm (artwork size 232mm)	304mm (artwork size 299mm)
177mm (artwork size 172mm)	251mm (artwork size 246mm)	400mm (artwork size 395mm)
203mm (artwork size 198mm)	254mm (artwork size 249mm)	500mm (artwork size 492mm)

## File Requirements

Vector files are the best type of file to supply.  
Please note 300dpi minimum for any jpeg file supplied.  
If you supply your artwork already setup please use the artwork size above to create your file.



Version 3.0